Kenneth Servis (Kenny)

Web Developer | Graphic Designer | Creative

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Personal Website & Portfolio: www.KennyServisDesign.com

Work Experience

Digital Design & CSS/HTML Developer | Trade Press Media Group, Inc.
Waukesha , WI | March 2022 - Present

- Creating and updating html, css and javascript code to build emails, landing pages, and websites, graphics, and logos for a variety of uses including brand websites, media kits, live and virtual events, Google Ads, & more.
- Testing responsiveness for different web pages and emails while keeping up with latest trends and best practices while looking at analytics, heat maps and other features.
- Collaboratting with different deparments including marketing, education and sales to solve creative problems and create visually appealing designs.

Digital Marketing Designer | Kalmbach Media
Waukesha, WI | July 2019 - March 2022

- As an in house designer I worked on digital ads and print ads, landing pages, emails, and promotions for subscriptions, products and publications for various brands.
- Created emails and landing pages using html, csss and javascript code to create visually appealing and responsive on brand promotions and sales.
- Worked alongside Marketing and other departments to solve creative challenges.

Graphic Designer | Culver Brand Design
Milwaukee, WI | April 2017 - July 2019

- Creative agency work as a graphic designer developing original designs and ideas for both print and digital media production tailored to meet specific client needs.
- Collaborated with other designers and cross-functional teams to create visual graphics, ads, logos, websites and more for a multitude of different clients and projects.

Education

University of Redlands - Redlands, California (2012-2016)
Bachelor's Degree, Double Major in Graphic Design & Photography

- Average Grade Point Average: 3.5
- Coursework included web design, 2D & 3D design, typography, image editing and more.